

MEDIA RELEASE

To News Editors

MORE SAFRA DEALS TO THANK NSMEN FOR THEIR CONTRIBUTIONS

This year, NSmen can enjoy **more than 60 special SAFRA deals to commemorate SAF Day** and thank them for their contributions to National Defence.

From 28 June to 6 July, **all SAF national servicemen** will enjoy free entry to SAFRA swimming pools. They can also book futsal pitches at SAFRA Tampines at only half price. They only need to present their SAF 11B or SAFRA membership card to enjoy these special privileges.

On top on this, **all SAFRA members** will enjoy superb deals at almost 60 establishments island-wide on a wide variety of products and services from 25 June through the month of July. These range from F&B and apparel, to wellness, entertainment and recreation.

The suite of SAFRA deals features **rock-bottom deals** including 20% discount on petrol at Caltex (Usual: 14% discount for SAFRA members), \$5 weekday movie tickets at Shaw Theatres (Usual: from \$7.50 for SAFRA members) and \$8 karaoke packages at K Box (Usual: \$26++). To further encourage NSmen to bond with their families and NS buddies, a series of **1-for-1 promotions** in F&B and recreational activities is launched. These promotions include laser tag, kayaking, entry to Sentosa 4D Adventureland and playtime at Kidz Amaze indoor playground.

In addition, spouse and children of SAFRA members can sign up for Dependant Membership at just \$1 per year for up to 5 years. Spending at SAFRA clubs will also earn double SAFRAPOINTS for a limited period, and BBQ pits can be booked at 50% off usual rates.

Mr Ryan Leow, Director of Membership Services at SAFRA, commented: "We managed to secure almost triple the number of special deals this year and we continue to see growing support among businesses to do more to recognise NSmen for their service to the nation. As a NSman myself, I find this very heartening."

Kindly refer to the full list of SAF Day special SAFRA deals in **Annex A**.

Beyond these special deals, all SAFRA members enjoy ongoing discounts and privileges at over 700 merchant outlets island-wide.

About SAFRA National Service Association

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social and educational programmes to recognise NSmen for their contributions to National Defence.

SAFRA currently has a network of five clubs conveniently located in Jurong, Mount Faber, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs is a host of quality membership benefits and activities specially packaged for over 330,000 members and their families.

Issued by the Communications & Public Relations Division, SAFRA National Service

SPECIAL SAFRA DEALS TO COMMEMORATE SAF DAY 2014

FACT SHEET**(A) For All SAF National Servicemen (28 June to 6 July)**

- Free entry to all SAFRA club swimming pools
- 1-for-1 booking for Futsal pitches (min. 2hours booking) at SAFRA Tampines – bookings to be made at SAFRA Tampines Customer Service Counter and to be used by 6 July

*Present SAF11B or SAFRA membership card for verification

(B) For SAFRA Members Only

- \$1 Dependant Membership – Dependents of SAFRA members can sign up for Dependant Membership at \$1 per year up to a maximum of 5 years, valid from 28 June to 6 July
- Earn double SAFRAPOINTS for spending at SAFRA clubs from 27 June to 1 July
- 50% discount on booking fees for BBQ pits at all SAFRA clubs – bookings to be made at any club Customer Service Counters and to be used by 6 July

Participating Merchant	Special Deals	Duration	Outlets
7-Eleven	<ul style="list-style-type: none"> • \$1 Big Gulp (U.P. \$1.60) 	25 Jun - 1 Jul	Islandwide
Ban Leong Technologies	<ul style="list-style-type: none"> • Free shipping for purchases on e-store • Free eGear iStylus II (worth \$24.90) with min purchase of \$100 <p><i>(To use promo code "SAFRA" upon check out)</i></p>	28 Jun - 6 Jul	Online
Beer Alley	<ul style="list-style-type: none"> • 2 bottles of 330ml Heineken beer at \$15 nett (U.P. \$20+) 	28 Jun - 6 Jul	SAFRA Toa Payoh
Bikini Bar	<ul style="list-style-type: none"> • 1-for-1 Bintang Bottle at 	28 Jun - 6 Jul	Bikini Bar at

	Bikini Bar		Siloso Beach
Caltex	<ul style="list-style-type: none"> 20% off on petrol (U.P. 14% discount for SAFRA members) 	27 Jun - 01 Jul	Island-wide
City Tours	<ul style="list-style-type: none"> Purchase City Travel Pass with River Boat Ride and enjoy 50% off on S.E.A. Aquarium price 	28 Jun - 6 Jul	Online
Combat Skirmish	<ul style="list-style-type: none"> 1-for-1 Combat Skirmish Laser Tag Games @ Indoor Maze (U.P. \$18), Tunnel Battle and Laser Clay Pigeon Shooting (U.P. \$35) 	28 Jun - 6 Jul	Sentosa Island
DELL Global	<ul style="list-style-type: none"> Dell S series S2340L 23" Monitor with LED @ \$199 (U.P. \$259). Valid for first 100 customers. 	28 Jun - 6 Jul	Online
Dominos	<ul style="list-style-type: none"> 50% off large pizza (NY Crust only) (UP \$29.80) <p>Valid for dine-in and take-away only</p> <ul style="list-style-type: none"> 1 Regular Pizza + 1 Napolitana Baked Meatballs + 1 Softdrink @ \$25 (UP \$36.40) <p>Valid for dine-in, take-away and delivery only</p>	28 Jun - 6 Jul	All outlets
Duck Tours	<ul style="list-style-type: none"> 50% off the 1 Day City Sightseeing Bus (U.P. \$33/ Adult; \$23/ Child) 30% off Singapore DUCKtours (U.P. \$33/ Adult; \$23/ Child) 	28 Jun - 6 Jul	Islandwide

E1 Gym	<ul style="list-style-type: none"> Buddy Promo- Save more than 64% for the first three months 	28 Jun - 6 Jul	All SAFRA Clubs
Elsie's Kitchen	<ul style="list-style-type: none"> 2+1 Promotions: Free 2 carton of coca cola + 2 coca cola World Cup Bear + Free Platter of Goal-den Shrimp Ball (Min. spending of \$350) 	16 Jun - 17 Aug	Islandwide
Freeing SG	<ul style="list-style-type: none"> Peak: \$114 for 6 pax (U.P. \$228) Non-Peak: \$96 for 6 pax (U.P. \$192) 	28 Jun - 31 Aug	Bugis+
Gao ji Food	<ul style="list-style-type: none"> 1-for-1 Noodles in Sour & Spicy Creamy Soup with Tofu & Shrimp (U.P. \$8.80) 	28 Jun - 31 Jul	Noodlestar @ Bugis Village and Sultan Plaza
Gelare	<ul style="list-style-type: none"> 1-for-1 A La Mode Classic Waffle at Gel�re 	28 Jun - 6 Jul	SAFRA Jurong
Grand Park City Hall	<ul style="list-style-type: none"> 50% off every 2nd paying adult international lunch and dinner buffet 	28 Jun - 6 Jul	Indulge at Park
Grand Park Orchard	<ul style="list-style-type: none"> 50% off every 2nd paying adult for all-you-can-eat lunch and dinner at Open House 	28 Jun - 6 Jul	
Guardian Health & Beauty	<ul style="list-style-type: none"> \$10 off next purchase with \$60 spending 	26 Jun - 3 Jul	All stores except at Changi Airport
Gymnademics	<ul style="list-style-type: none"> Trial Class at \$38 (U.P. \$58) 	28 Jun - 6 Jul	SAFRA Toa Payoh
Jack's Place	<ul style="list-style-type: none"> Complimentary kid's meal (worth up to \$8.50++) with main course order 	30 Jun - 6 Jul	Available at 6 outlets
Jollibean	<ul style="list-style-type: none"> Purchase any pancake for \$1 (with any beverage purchased) 	28 Jun - 6 Jul	All Outlets

	(U.P \$1.40)		
K Box	<ul style="list-style-type: none"> \$8 nett KTV Session (Includes one standard drink, tibits and K.O.D surcharge) (U.P. worth up to \$26++) <p>Valid from Sunday K Golden Session to Friday K Happy Session</p> <p>Not valid for K Lunch, K Lunch Buffet, K Dinner & K Dinner Buffet. Not valid on eves of and on Public Holidays.</p>	28 Jun - 6 Jul	SAFRA Mount Faber, SAFRA Jurong, Choa Chu Kang Centre, Bedok Point and Broadway Plaza
KFC	<ul style="list-style-type: none"> \$1 off any Ultimate Boxes 	26 Jun - 7 Jul	All KFC restaurants except KFC Sentosa, Singapore Polytechnic & Singapore Zoo.
Kids Amaze	<ul style="list-style-type: none"> 1-for-1 Entrance (U.P. up to \$12.50) 	28 Jun - 6 Jul	SAFRA Toa Payoh, SAFRA Jurong
Koo Kee Restaurant	<ul style="list-style-type: none"> Free 1 homemade barley drink with purchase of 1 Main Dish (UP \$1.40) 	28 Jun - 6 Jul	Koo Kee Restaurant @ Chinatown
Kyo	Complimentary House Pour	2 Jul	Club Kyo 133 Cecil Street, Keck Seng Tower
LifeSpa	<ul style="list-style-type: none"> Choice of 1 promo at \$30, Age Reversal Facial (U.P. \$160) or Aroma Spa Relax Body Massage (U.P. \$195) 	28 Jun - 6 Jul	TripleOne Somerset LifeSpa PrestigeOne @ Carlton Hotel
Lohmun	<ul style="list-style-type: none"> 10% off all Vaude Regular 	28 Jun - 6 Jul	Suntec City,

Leather Products Pte Ltd (The Travel Store)	<p>priced items (Available at FC, PS, JP, BM, SC, Nex & TSV)</p> <ul style="list-style-type: none"> 50% off all Vaude Biker's collection apparels and selected biker accessories (Only at JP, SC & Nex) 		Nex, Jurong Point Shopping Centre, Plaza Singapura, Bedok Mall, The Star Vista, Eminent (Funan DigitaLife Mall)
Manhattan Pizza Co.	<ul style="list-style-type: none"> 10% off ala carte menu 	28 Jun - 6 Jul	
Marina Mandarin	<ul style="list-style-type: none"> 20% off bottles at Atrium Lounge, 20% off AquaMarine for lunch and weekday dinner (Sun - Thu) 	28 Jun - 6 Jul	
Masego	<ul style="list-style-type: none"> 50% Off Hot Stone Services (U.P \$110) 	28 Jun - 6 Jul	
Mind Stretcher	<ul style="list-style-type: none"> Waiver of Registration Fees (U.P. \$26.75) 	28 Jun - 6 Jul	
Orchid Bowl	<ul style="list-style-type: none"> \$4.70 for two games from Sun to Thu (U.P. Worth up to \$4.80) 	01 - 31 Jul	SAFRA Yishun and SAFRA Tampines only
Park Hotel Clarke Quay	<p><u>Brizo Restaurant & Bar</u></p> <ul style="list-style-type: none"> 50% off every 2nd paying adult for Weekday Semi-Buffer Dinner with main Course and Weekend Seafood Buffet Dinner Semi-Buffer Dinner with Main Course (Mondays to Thursdays) - \$40++ per person Weekend Seafood Buffet Dinner (Fridays & Saturdays) - \$50 per person <p><u>Cocobolo Poolside Bar + Grill</u></p>	28 Jun - 6 Jul	

	<ul style="list-style-type: none"> • 50% off every 2nd paying adult for Weekend BB! Buffet Dinner • Weekend BB! Buffet Dinner (Fridays & Saturdays) - \$52++ per person 		
Party World	<ul style="list-style-type: none"> • \$9.90 for two hours of singing + 1 non-alcoholic drink <i>(Check-in before 5 pm on Fridays)</i> 	30 Jun - 04 Jul	Islandwide
Pastamania	<ul style="list-style-type: none"> • One free 7" Pizza with every 2 regular pastas purchased (U.P. \$14) 	1 - 4 Jul	Islandwide
Paulaner Brauhaus	<ul style="list-style-type: none"> • 1-for-1 all day (0.3 or 0.5 ltr pale Lager & dark Lager; 0.5 ltr wheat beer) 	1 Jul	Islandwide
Peach Garden	<ul style="list-style-type: none"> • 50% off suckling pig \$128++ now (U.P. \$238++) • Spend \$300 (before taxes) and above to get 20% off food bill. 	28 Jun - 6 Jul	
Police	<ul style="list-style-type: none"> • 1-for-1 tops 	28 Jun - 6 Jul	Westgate outlet only
Prince of Wales	<ul style="list-style-type: none"> • All day Happy Hour Drink Prices 	28 Jun - 6 Jul	
Royal Sporting House	<ul style="list-style-type: none"> • Additional 15% off current promotions of brands such as Reebok, Saucony, Speedo, Merrell, Timex, Adidas, Umbro, Jansport 	1 - 6 Jul	25 outlets
SAF Yacht Club	<ul style="list-style-type: none"> • 25% off All Basic Sea Sports Courses 	28 Jun - 06 Jul	Changi Clubhouse
SAF Yacht	<ul style="list-style-type: none"> • Celebrate Racial Harmony Day on 12 July 2014 with 	28 Jun - 06 Jul	Changi

Club	SAF Yacht Club at only \$12 (U.P \$15)		Clubhouse
Segway	<ul style="list-style-type: none"> • FREE 6R photo (worth \$15) with any Segway® ride purchased 	28 Jun - 31 Jul	Sentosa only
Il Lido Italian Dining & Lounge Bar	<ul style="list-style-type: none"> • 1-for-1 for Il Lido Lunch Menu Weekday: U.P. \$38++ Weekday: U.P. \$58++ 	30 Jun - 6 Jul	Sentosa only
SeaBreeze Water-Sports	<p>1-for-1 for the following rides:</p> <ul style="list-style-type: none"> • Single Kayak (1 hour) (U.P. \$25/single kayak per hour) • Double Kayak (2 pax: 1 hour) (U.P. \$35/double kayak per hour) • Stand Up Paddles (U.P. \$30/board per hour) 	29 Jun - 6 Jul	Sentosa only
Sentosa 4D Adventureland	<ul style="list-style-type: none"> • 1-for-1 for One Day Adventure Pass U.P.: \$38.90 (Adult) & \$26.90 (Child) 	28 Jun - 06 Jul	Sentosa only
Shaw Theatres	<ul style="list-style-type: none"> • \$5 movie tickets (Mon to Fri) 	30 Jun - 4 Jul	All outlets
SingTel	<ul style="list-style-type: none"> • Mobile: Enjoy \$100 off any mobile phone and free 1GB datamore for 6 months with every value plan and above 2-year mobile line sign up 	28 Jun - 6 Jul	Online
Sixty40 Bar: Café	<ul style="list-style-type: none"> • A bottle of Glenlivet/ Glenfiddich 18yrs Single Malt Scotch Whisky and a Sixty40 Signature food platter for only \$198+ (U.P \$404+) 	28 Jun - 06 Jul	
Spa Elements	<ul style="list-style-type: none"> • 1-for-1 at \$38 	28 Jun - 06 Jul	

	Choice of 3 promotions to choose from (Therapeutic Body Massage, Customized Spa Facial, Chiropractic Treatment) (U.P. worth up to \$300)		
Spa Menu Pte Ltd	<ul style="list-style-type: none"> Free one session of Warm Herbal Rub (15 mins, U.P. \$38) with purchase of \$80 (before GST) and above at Masego Spa in a single receipt 	28 Jun - 06 Jul	SAFRA Jurong
Step Up	<ul style="list-style-type: none"> 2-for-1 promotion 3rd student FREE with every 2 sign-ups 	28 Jun - 6 Jul	SAFRA Yishun
Subway	<ul style="list-style-type: none"> \$2 Off Every Minimum \$5 Spent 	29 Jun - 5 Jul	<ul style="list-style-type: none"> Raffles City Asia Square AMK Hub Jubilee Square Jurong Point SAFRA Jurong SAFRA MT Faber IMM West Mall Kallang Leisure Park Parkway Parade Singapore Expo Changi City Point
Swensen's	<ul style="list-style-type: none"> 1-for-1 Local Infusion Sundae at Swensen's (U.P. \$8.90) 	30 Jun - 4 Jul	Islandwide
The Mind Café	<ul style="list-style-type: none"> 1-for-1 Dessert, Drinks and 	29 Jun – 4 July	Only at SAFRA

	Games Package		Tampines
The Soup Spoon	<ul style="list-style-type: none"> \$24.9 Buddy Meal (U.P. \$30.20) (Include 2 soups, 2 ice-lemon tea, 1 wedge + 2 sandwich/wrap or salad) 	28 Jun - 6 Jul	Islandwide
Tim Palace	<ul style="list-style-type: none"> Child dines free with every two purchasing adult 	28 Jun - 6 Jul	SAFRA Toa Payoh
Toast Box	<ul style="list-style-type: none"> \$2 for Traditional Kaya Toast Set (U.P. \$4.70) 	01 Jul - 5 Jul	SAFRA Toa Payoh, Tampines 1, JEM, Tiong Bahru, Nex Serangoon
Touche	<ul style="list-style-type: none"> HOMME ESTHETIQUE Signature Skin Treatment @ \$45 (U.P. \$428) TOUCHE™ Elite skin or body treatments @ \$33 (U.P. \$475) 	28 Jun - 31 Jul	Orchard – Palais Renaissance Palais Renaissance UE BizHub East Convention Centre Tower Bugis orchard gateway
Urban Homme Face & Body Studio For Men Pte Ltd	<ul style="list-style-type: none"> First time trial of Beer Belly Trimming Therapy (35 mins) at \$88 (U.P. \$280). Bonus one free Weight Loss Therapy (45 mins with purchase of the above Beer Bely Trimming promotion 	28 Jun - 06 Jul	SAFRA Jurong

Terms and conditions apply for each promotion
For more information, please visit www.safra.sg/safday